

# newsletter

## **AUGUST/ SEPTEMBER 2014**

### **MEMBERSHIP RENEWAL**

Thanks to the many of you who have renewed your SBE membership for the coming year, and a reminder to those who have yet to do so that your renewal is now due. Just call the secretariat on 01264 737552 to renew by credit card or, if you prefer, use the renewal form recently posted (and please let us know at the same time if any of your membership details require updating).

### **JOINT SBE/ PRO BONO ECONOMICS EVENING MEETING**

**Tuesday 9 September 2014, 6pm Ashurst**

**ANDY HALDANE, Bank of England**

*In giving, how much do we receive?*

We are delighted to welcome Andy Haldane, Bank of England as our speaker at this joint SBE/Pro-Bono Economics meeting. Andy Haldane is the Chief Economist at the Bank of England and Executive Director, Monetary Analysis and Statistics. He is a member of the Bank's Monetary Policy Committee, and has responsibility for research and statistics across the Bank. In 2014, TIME magazine voted Andy one of the 100 most influential people in the world, so who better to welcome SBE members back for the autumn term! Andy is also co-founder of Pro Bono Economics, a body that since 2009 has helped match economist volunteers with charities, putting our professional skills to some very good uses.

We are grateful to Ashurst for kindly hosting this event. Registration is required, so please contact [admin@sbe.co.uk](mailto:admin@sbe.co.uk) to reserve your place. Ashurst is at Broadwalk House, 5 Appold Street, London EC2A 2HA - see [www.ashurst.com/office.aspx?id\\_Content=20](http://www.ashurst.com/office.aspx?id_Content=20)

### **LUNCHTIME MASTERCLASS**

**Tuesday 16 September 2014, 12-2pm, BBA**  
**AMELIA FLETCHER, University of East Anglia**  
**Competition Policy in Online Markets**

We're very pleased to welcome Amelia Fletcher to give our autumn masterclass on the very topical issue of competition in online markets; details can be found in the attached flyer. To register, please contact the SBE at [admin@sbe.co.uk](mailto:admin@sbe.co.uk). Our thanks to the British Bankers Association for supporting this masterclass.

### **DATES FOR YOUR DIARY**

#### **ANNUAL CONFERENCE**

**Thursday 23 October**  
**London**

**Sponsored by PwC**

**Details accompany this newsletter**

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#### **AGM and EVENING MEETING**

**Monday 24 November**  
**AGM 5.15pm**

**Evening Meeting 6.00pm**  
**GEORGE MAGNUS**  
**Economist and Author**

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#### **EVENING MEETING**

**Tuesday 13 January 2015**  
**6.00pm**

**DANNY GABAY**  
**Fathom Consulting**  
**SAMUEL TOMBS**  
**Capital Economics**  
***Outlook for the UK economy***

## **ANNUAL CONFERENCE – BOOK NOW!**

**Thursday 23 October 2014, 9.00am-1.00pm, 15 Hatfields, London**

***Sponsored by PwC***

This year's annual conference once again brings together an impressive cast of speakers, including Andrew Sentance, PwC and Vice President of the SBE; Ben Broadbent, Deputy Governor at the Bank of England; Robert Chote of the Office for Budget Responsibility; Gavyn Davies of Fulcrum Asset Management; Stephanie Flanders from JP Morgan Asset Management; and Jeffrey Currie from Goldman Sachs.

Evan Davis of the BBC's Today Programme will be in the chair, so don't miss the boat! The event is also open to non-members so do share the attached brochure with interested colleagues.

## **DID YOU JOIN THE SOCIETY RECENTLY?**

If so, we'd like to say a particular 'hello' to you at our next meeting. As regular attendees will know, our evening meetings are generally followed by the chance to meet the speaker and other members over a glass of wine. We'd like to extend a special welcome on the 9 September to our newer members, and encourage you to stay after Andy Haldane's talk and meet Council members and Society colleagues. Looking forward to seeing you!

## **MEMBERSHIP NEWS**

The 2014 Year Book amendments booklet accompanies this newsletter. Please welcome, as new Members of the Society, Alex Baker, Fingleton Associates Ltd; Albert Kuller, Capita; Elizabeth Martins, HSBC; Leo Ringer, Department for Business, Innovation & Skills; and as an SBE Affiliate, Chris Pantazis, Calderdale Credit Union.

## **SBE AFFILIATE STATUS**

As you will know, membership of the Society is restricted to individuals with a professional interest in business economics and who apply their knowledge in the context of their work, or to students studying for a relevant degree. This means, however, that there are many people with an interest in business economics who are ineligible to take part in events or support the Society. We have therefore launched a new SBE Affiliate status open to individuals who do not meet the Society's membership criteria. Affiliates will have access to meetings, events and masterclasses; but as this is not a new membership category, they will not have voting rights or access to the Society's membership list. The Affiliate fee will be £120 for the year beginning July 2014 and acceptance will (as with membership) be at the Council's discretion.

If you have colleagues who may be interested, do tell them the news; details and an application form are on the SBE website, and the Secretariat will be happy to help with questions or applications.

## **RYBCZYNSKI PRIZE 2014**

Now is the time to start thinking about entering this year's competition for the Rybczynski Prize. This prestigious award is given to the year's best piece of writing on an issue of importance to business economists, and offers the opportunity to help your own work gain a higher profile among professional colleagues. A prize of £5000 is offered, generously sponsored by KPMG.

Essays, which must be submitted by December, can be written especially for the competition or have been published during the course of 2014. The judges will be looking for around 3000 (with an absolute maximum of 4000) well-written words. An entry form is enclosed.

## **NATIONAL ASSOCIATION FOR BUSINESS ECONOMICS (NABE), US**

The 55<sup>th</sup> NABE Annual Meeting and Conference will be held in Chicago on 27-30 September, taking as its theme *Beyond the Business Cycle; Strategies for the Long Term*. For further details, see [www.nabe.com](http://www.nabe.com)